

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57172

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING			REPUBLICAN NATIONAL COMMITTEE			
AND	815 Slaters Ln			310 1st St SE			
ADDRESS	Alexandria	VA	22314-1219	Washington	DC	20003-1885	
	USA			USA			
CONTACT				PRODUCT RNC			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/06/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY : RNC/ REPUBLICAN NATL COMMITTEE										
1	.1.....	1	04:00A	04:30A	30S	11/06/12-11/06/12		1	125.00	125.00
2	1000..0	1	04:30A	05:00A	30S	11/05/12-11/05/12	THIS MORNING 430-5AM	1	125.00	125.00
3	11000..	2	05:00A	05:58A	30S	11/05/12-11/06/12	THIS MORNING 5-6AM	2	1000.00	2000.00
4	22000..	4	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING 6-7AM	4	1900.00	7600.00
5	11000..	2	07:00A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	2	1300.00	2600.00
6	11000..	2	11:58A	12:30P	30S	11/05/12-11/06/12	NOON NEWS	2	2000.00	4000.00
7	10000..	1	02:58P	03:58P	30S	11/05/12-11/05/12	DR. PHIL	1	1200.00	1200.00
8	M	1	04:00P	04:30P	30S	11/05/12-11/05/12	4-430PM NEWS	1	2000.00	2000.00
9	M	1	04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	1	2000.00	2000.00
10	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	1	2700.00	2700.00
11	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	2700.00	2700.00
12	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	2900.00	2900.00
13	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	2900.00	2900.00
14	M	1	07:00P	07:30P	30S	11/05/12-11/05/12		1	3000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

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AND	815 Slaters Ln			310 1st St SE		
ADDRESS	Alexandria	VA	22314-1219	Washington	DC 20003-1885	
	USA			USA		
CONTACT				PRODUCT RNC		
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
7P CBS EVENING NEWS										
15	M	1	07:30P	07:58P	30S	11/05/12-11/05/12	THE INSIDER	1	2100.00	2100.00
16	1000011	2 1	11:00P	11:35P	30S	11/03/12-11/04/12 11/05/12-11/05/12	11PM NEWS	3	6000.00	18000.00
17	Sa	2	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	2	800.00	1600.00
18	Sa	2	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	2	1200.00	2400.00
19	Sa	1	07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	1	2000.00	2000.00
20	Sa	1	07:30P	07:57P	30S	11/03/12-11/03/12	THE INSIDER	1	1100.00	1100.00
21	Su	1	08:30A	09:00A	30S	11/04/12-11/04/12		1	325.00	325.00
22	Su	1	09:00A	09:30A	30S	11/04/12-11/04/12		1	1500.00	1500.00
23	Su	1	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	1500.00	1500.00
24	M	1	08:58P	10:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	1	18000.00	18000.00
25	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	19000.00	19000.00
26	Sa	3	11:58A	07:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	3	1000.00	3000.00
27	Sa	1	11:35P	12:05A	30S	11/03/12-11/03/12	STEELERS HUDDLE	1	2800.00	2800.00
28	Su	1	11:30A	12:00N	30S	11/04/12-11/04/12		1	3500.00	3500.00

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
steelers kick off										
29	Su	3	07:03P	07:30P	30S	11/04/12-11/04/12	STEELERS REGULAR SEASON	3	85000.00	255000.00
	Su		12:57P	07:00P						
30	Su	1	11:35P	12:05A	30S	11/04/12-11/04/12	#1 COCHRAN SUNDAY SPORTS	1	1500.00	1500.00
Total Contract:								44		369175.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	112175.00	.00	112175.00	
GRAND TOTAL									112175.00	

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